



ON-LINE DIRECTORY HELPS "FIND AN ATTORNEY"

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The State Bar has a central navigation from its Web site to *Find an Attorney*. This online directory is a helpful resource for members to quickly locate an attorney, and the service is a great marketing tool for attorneys as the public can locate an attorney based on law practice or geographic area.

• **Find an Attorney.** You can conduct a search of a member by first, last or informal name, or by the firm/organization in which he or she works. You can search by city, state of practice, counties where members accept cases, foreign language ability,

practice areas, section membership, legal specialization and by keywords. The display results give basic address information, phone and fax listings. Each member of the State Bar is referenced in *Find an Attorney* unless a member specifically requests that his or her listing not be included.

• **Premium Listings.** Members who have paid a small fee are displayed in an expanded listing known as Premium Listings. Members and firms may participate, and they are posted in alphabetical order. Each premium listing includes a photo or logo, the name of the firm or organization, address, phone, fax, e-mail address and an active link to a Web site address where more information about the attorney can be obtained. In addition, the Premium Listing also includes areas of practice, foreign language ability, date of admission to the State Bar of New Mexico and admission to any other bar association. It also includes the law school from which the member graduated and a biography of the member or firm. Premium Listings are a great way to market your practice or firm to the public. If you would like more information on how you may obtain a

Premium Listing, call Marcia Ulibarri, (505) 797-6058.

• **Referrals.** Many times, the public wants a more personalized approach to finding an attorney and the referral process accommodates that need. Members of the public can view the various referral programs offered by the New Mexico State Bar Foundation, which include Lawyer Referral for the Elderly (LREP), Bridge to Justice Referral Program, Legal Assistance to Military Personnel (LAMP), and the Bridge to Justice Provider Referrals where people with cancer, HIV/AIDS and multiple sclerosis are served. For more information on how you can participate in this service, call Marilyn Kelly, (505) 797-6048.

As you use *Find an Attorney* and review your own attorney listing, contact us at address@nmbar.org if you notice anything in error. We will correct information as soon as possible. As always, we welcome your comments about the new site design or any features of the site. Call (505) 797-6039 or e-mail vcordova@nmbar.org. Look for this column next month for more information about the site.